



Regular Tours

Individuals can book on any of the following tours which operate regularly in Liverpool or book their own personal guide from the agents overleaf.

City Explorer

Tel: 0151 933 2324
www.maghullcoaches.co.uk

Sightseeing tour of Liverpool's famous landmarks. See the historic waterfront, Chinatown, cathedrals, museums and galleries. Tours last approx 50 minutes with live on-board commentary.

City Sightseeing Liverpool

Tel: 0151 203 3920
www.city-sightseeing.com

Hop on and off open top double decker bus. Stops at all city centre attractions. Tickets valid 24 hours.

The Shiverpool Ghost Tour

Tel: 0151 709 2030
www.shiverpool.co.uk

A blend of dark humour, street theatre, supernatural accounts, local history and murder! 7 nights a week – tour lasts 1 hour 15 minutes.

Yellow Duckmarine

Tel: 0151 708 7799
www.theyellowduckmarine.co.uk

The fun begins when you board your DUCK – an authentic World War II landing vehicle - at Albert Dock. Taking in the historic Waterfront and the famous sights of the City, the DUCK makes a dramatic 'splashdown' in Salthouse Dock. The Yellow Duckmarine is two tours in one!

Beatles Magical Mystery Tour

Tel: 0151 236 9091
Tel: 0151 233 2459
www.cavernclub.org

Tours depart daily from Albert Dock at 2.10pm on this 2-hour long guided coach tour. A great introduction to the lives of the Beatles. You visit their homes, schools and places such as Strawberry Field and Penny Lane that inspired some of their most memorable songs.

Guided Tours in Liverpool – European Capital of Culture





Welcome to Liverpool

Welcome to Liverpool - Europe's Capital of Culture for 2008 and World Heritage city, famous for its passion, style in music, arts and sport and the warmth and humour of its people.



Liverpool is one of Europe's most-visited cities - overseas visitors have more than doubled in the last 3 years. It is also a city undergoing a stunning transformation, especially around the historic waterfront area.- a brand new mega shopping centre, new events arena and convention centre, new canal link, new cruise liner terminal, new hotels and new museums in the making. An amazing array of events add the icing to the cake of an already vibrant city.

However, the very best way to discover its fascinating heritage and to be introduced to '21st century Liverpool' is to take a tour with one of our expert guides.

Whether by coach, car or on foot, a guide will help you make the most of your visit, guaranteeing that you see the best the city has to offer in whatever time you have available. Guides will bring you right up to speed with the latest developments using their expert knowledge of the changing city centre. And they'll get you from A to B with the minimum delay.

Introducing our Guides

As the official Tourist Board for the Liverpool City Region, The Mersey Partnership is extremely proud of its team of freelance guides.

Blue Badge Guides

These guides operate throughout the City Region and have an in-depth knowledge of British and local history, heritage, culture and traditions, as well as communication skills and guiding techniques. Many of our Blue Badge Guides have been guiding for 25 years or more, notching up hundreds of tours to thousands of visitors over the years.

Some of our Blue Badge Guides speak a second language and are also qualified to guide throughout the North West, Cumbria, Chester and North Wales.

A number of our guides are fully insured to conduct car tours in their own vehicle.

Green Badge Guides

Focusing on Liverpool, especially Liverpool City Centre, they have similar in-depth knowledge as Blue Badge Guides.



Liverpool 08 Language Guides

Additional guides have been trained to cater for extra demand in 2008. All Liverpool 08 language guides are qualified to undertake walks or tours of Liverpool in a second language.

Tours are offered in the following languages: French, German, Italian, Spanish, Japanese, Chinese and Russian.

Liverpool 08 Performance Guides

A number of guides undertake 'in-role' costumed performance tours.

Characters include 'Charity Hope from the workhouse', 'Assistant to Jesse Hartley, Victorian Dock engineer', '1960's Beatles fan', 'Cruise liner entertainer from the 1920's', 'Bertha Archer, wife of the UK's first black Lord Mayor'

Liverpool's Black Heritage Guides

These guides specialise in the city's rich black heritage, including an international slavery heritage trail and the influence of black music on 20th century Mersey Beat. A visit to the newly-opened International Slavery Museum at Albert Dock is incorporated into many of these tours.



Top 10 Favourite Tours

City Centre Highlights*

Basic 1 hour

Short of time? Need to get your bearings? Like a quick introduction to Liverpool? This is the tour for you! Our guide will introduce you to the very best the city centre has to offer the visitor.

For a complete change of scene, and pace, there's also an optional extension to Sefton Park / Riverside Drive.

Beatles Magical History Tour*

2 hours

A 'must', even for non-Beatles fans. Penny Lane, Strawberry Field, the Beatles' houses and schools. Lots of other places associated with the Beatles' formative years. This tour is enhanced by Beatles music and an entertaining commentary by a qualified Beatle Guide.



World Heritage City*

Like the Great Wall of China and the Pyramids of Giza, Liverpool has a World Heritage Site. It stretches along the waterfront from Albert Dock to the Pier Head, up the historic north docks, and through the historic and largely Victorian commercial districts to the cultural quarter, dominated by the magnificent St George's Hall. As an option, the tour can be extended to include a visit to both Cathedrals, each a masterpiece of a different kind.

Liverpool by Night*

After dark, Liverpool takes on a new persona - one of bright lights, glamour and excitement! Many of Liverpool's grandest buildings have been floodlit and look breathtaking at night. A great introduction to the city's night life.



Ale Trail**

Liverpool's Victorian and Edwardian gin palaces are famous - they've even been featured in 'Come To Britain' advertisements in the USA! This city centre walking tour takes in a number of characterful hostelrys where you can enjoy a drink while your guide tells some interesting stories of their history.

Liverpool: European Capital of Culture*

Liverpool can boast more national museums and galleries than any city in the country, London apart. See them plus theatres, concert halls, arts centres and eye-catching and controversial artworks specially commissioned for the city's reign as Europe's cultural capital.

Faith in our City*

Liverpool is unique in having TWO 20th



Shiverpool walking tour

century cathedrals, each situated at either end of a street called Hope, and each in dramatic contrast to each other. Optional tours can also incorporate visits to a synagogue and places of worship of other faiths.

Port Sunlight and Wirral

This tour of the attractive Wirral peninsula is a delightful counterpoint to the hustle and bustle of Liverpool. The Victorian village of Port Sunlight with its 'jewel in the crown' - the Lady Lever Art Gallery - never fails to impress.

Coast

Heading north out of Liverpool, this tour takes in the iconic 'Iron Men' statues created by Antony Gormley as well as the Formby coast. An optional extension to the charming seaside resort of Southport is also offered.

Ghost Tours**

Operated by Shiverpool, their evening Ghost Tour walk of Liverpool city centre is a blend of dark humour, street theatre, the supernatural, local history... and even a murder or two!

* Also available in different format as walking tour

** Walk - evening only



And there's more!

Guides can also be booked for a number of specialist tours including the following:

- Sports tours
- Industrial heritage
- Medical history
- Architecture
- Fine and decorative arts
- Lost villages of Liverpool
- Parks and Gardens
- Tours of St George's Hall and Liverpool Town Hall
- Slavery History Trails

PLUS

- Airport transfers
- Personal shopping tours
- Staff tours for companies relocating to the Liverpool City Region
- Urban Regeneration Tours
- Cultural and tourism study tours
- Lectures and presentations to groups



How to book a guide

You can book a guide for a one-to-one car tour, a coach or minibus tour, a guided walk or a group talk on a host of fascinating topics.

The following agents are approved Official Tourist Board guide booking agents for the Liverpool City Region:

Liverpool Tour Guide Services

Tel: 07964 515681
 Tel: 07918 655113
 Email: ltgs@hotmail.co.uk

Liverpool is a city with a history and a city of today. Make sure your group doesn't only visit Liverpool, but that it experiences Liverpool with the help of a Tour Guide, who will entertain and inform in a way that will leave your party wanting to return for more.

Pool of Life Tours

Tel: 0151 283 4349
 Tel: 07762 769296
 Internet: www.pooloflifetours.com
 Email: info@pooloflifetours.com
 Contact: Renee Browning or Tim Hemmings

Qualified Guides available from Official Booking Agent. We offer individual or group tours on foot, by minibus or coach (including hop-on/hop-off service). We specialise in Beatles Tours, Bi-lingual Guides and Conference Entertainment. We place special emphasis on matching the right Guide with the right tour

Liverpool Tourist

Tel: 0151 259 2112
 Internet: www.liverpooltourist.com
 Email: info@liverpooltourist.com

Official Guide Booking Agent and Independent Travel Agent. Offering City Tours, Attractions, Theatre Tickets, Car Hire, International Flights, Hotels, Private Taxis, Ferries and Cruises.

Fees vary according to your choice of tour and duration ranging from £xx for a 1.5 hour city centre walk to £xxx for a full day coach tour.

