

HOSPITALITY

Action

Industry Benevolent Organisation

Who are Hospitality Action?



- We are the UK based Hospitality Industry Benevolent Organisation
- Established over 170 years ago
- We provide vital assistance for over 1.7 million plus current or ex-employees within hospitality in the United Kingdom
- We are supported entirely by donations from individuals and organisations
- 78% of the people we help are under the age of 60

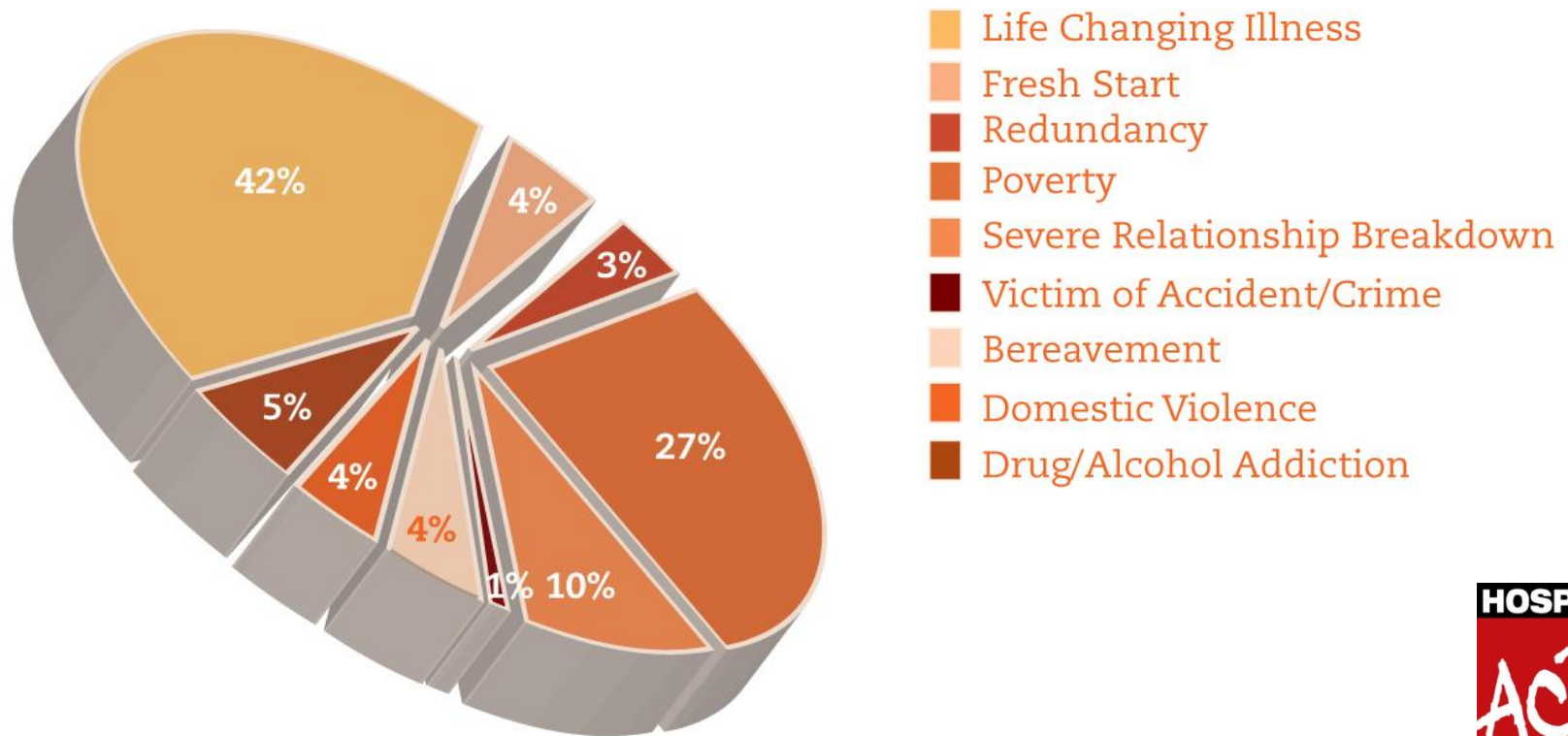
How do we help?

Hospitality Action offers a unique life support programme comprising:

- Life Crisis – dealing with a sudden or life-threatening crisis
- Facts of Life – guidance on drugs and alcohol abuse in the industry
- Later on in Life – offering vital communication and assistance to our retired colleagues

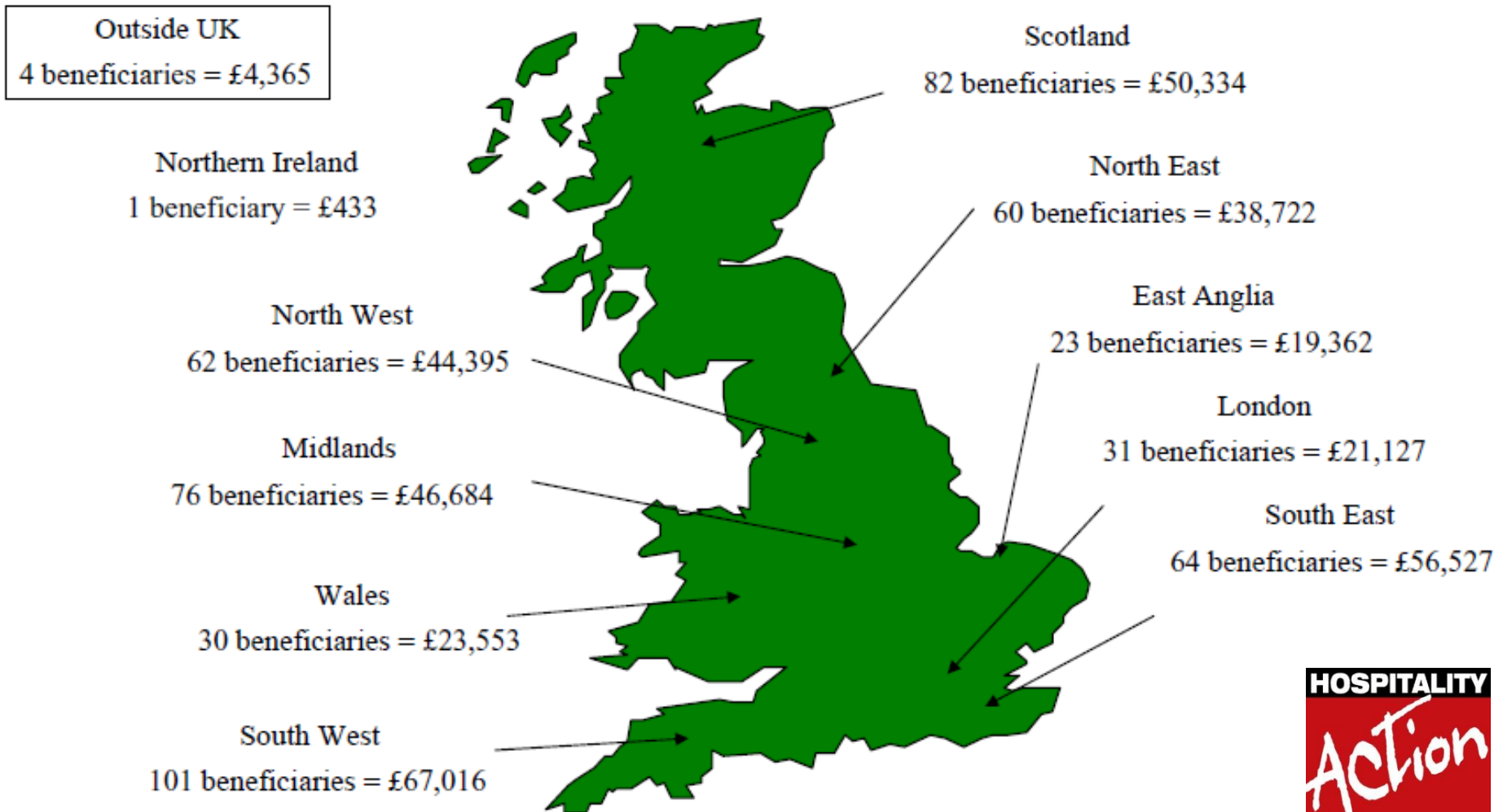
Reasons for Essential Needs Grants Awarded in 2010

These are one-off grants awarded to help with the cost of an item or need considered essential for the applicants well being



Where do we help?

Regional Breakdown of Grant Expenditure January – December 2010



The People we help

Jason Cannons has worked as a chef for the past 22 years. His life was shattered when his daughter Jessica was diagnosed with bone cancer at just 9 years of age.

The intensive chemotherapy caused Jessica's heart to seriously weaken. The combination of her cardiomyopathy medication and a virus caused Jessica, aged 10, to suffer a stroke.

After 8 months on a waiting list Jessica received a vital heart transplant.

We were able to provide the Cannons with a grant to ease their financial strain and money towards a much needed family holiday now Jessica is on the road to recovery.





The People we help

- Nicki Morgan worked as a Banqueting & Conferences Manager.
- After just 7 months of marriage Nicki lost her husband Julian to cancer.
- 7 days after Julian's funeral Nicki miscarried their only child.
- When Julian passed away there were many debts and Nicki faced redundancy.
- With bills mounting Nicki turned to Hospitality Action. We were able to cover the costs of Julian's funeral giving Nicki one less thing to worry about.



Ways to support

TEXT TO DONATE

It couldn't be easier to donate to Hospitality Action via text message. All you need to do is text **70070** with the code: **HOSP11** and the amount you would like to donate e.g. **£5**

So to donate £1 simply text 70070 with: HOSP11 £1

DONATE ONLINE

To make a quick donation online simply visit www.hospitalityaction.org.uk/donate

PAYSLIP INFORMATION

Include a small leaflet about Hospitality Action in with the next wage slip.

OUR DVD

Why not use our promotional dvd at your next staff meeting?



Ways to support cont..

HOTEL BOOKING

If you're planning a break or business trip book your next hotel through TravelRelief and help HA in the process. At least 8% will be donated to us. Visit www.travelrelief.org/hospitality-action



HOSPITALITY ACTION WEEK

Get your team involved in our annual Hospitality Action Week, the industry's Charity event of the year. Over the past two years we have raised in excess of £120,000 through an array of fun and adventure.



Go on, what will you do to be a hero?!



Become a regular supporter

By becoming a regular supporter you will be able to help people in the industry when they need that little bit of extra support.

All businesses in the hospitality industry throughout the UK are invited to make Hospitality Action part of their Corporate Social Responsibility policy from just £50 per annum and you can display this logo on website.

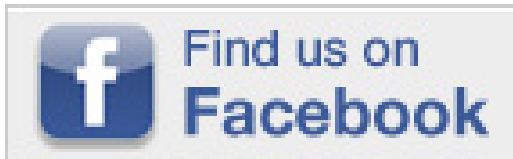
You can also sign up to be an individual supporter for £25 per annum.

To sign up please visit: www.hospitalityaction.org.uk



And don't forget...

You can also follow us on Twitter and Facebook to find out what we're up to:



Hospitality Action



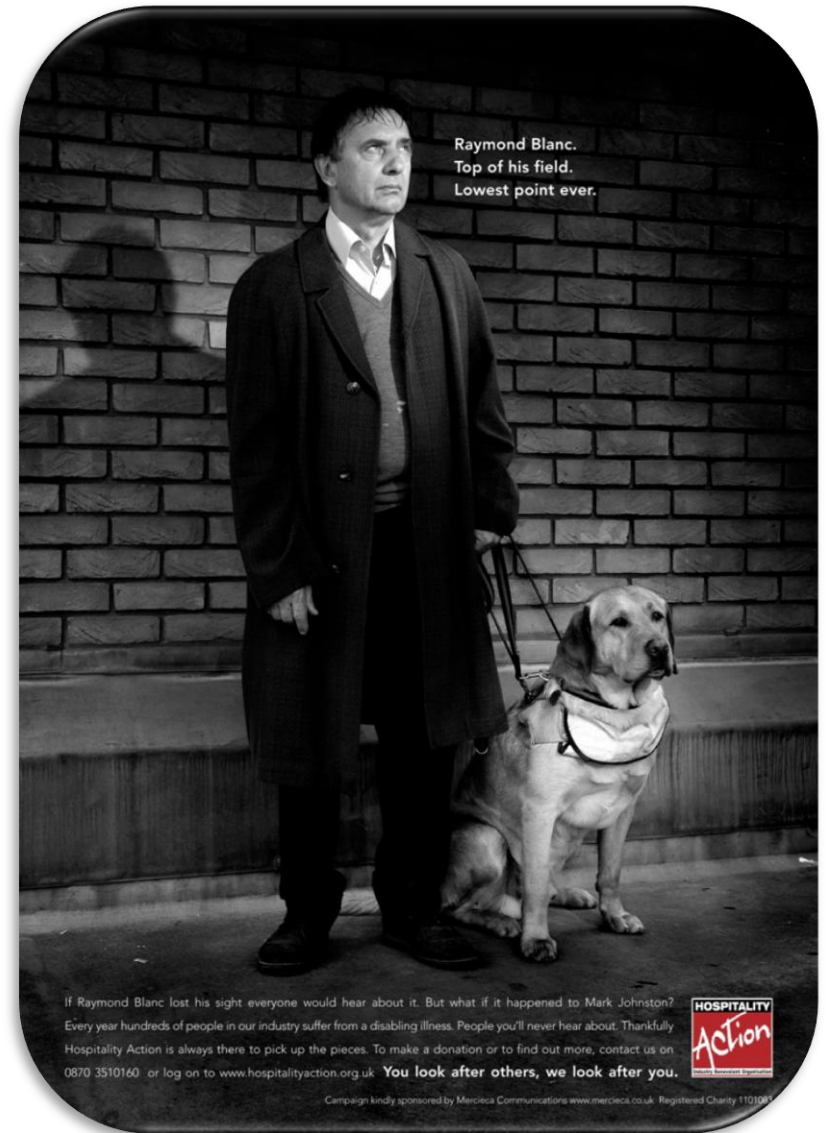
HospAction




'Chefs' Campaign

We have a number of high profile supporters from Raymond Blanc and Marco Pierre White to Heston Blumenthal the charity's Principal Patron.

We have posters of these chefs for you to display in your offices, please contact us directly and we will send them to you.

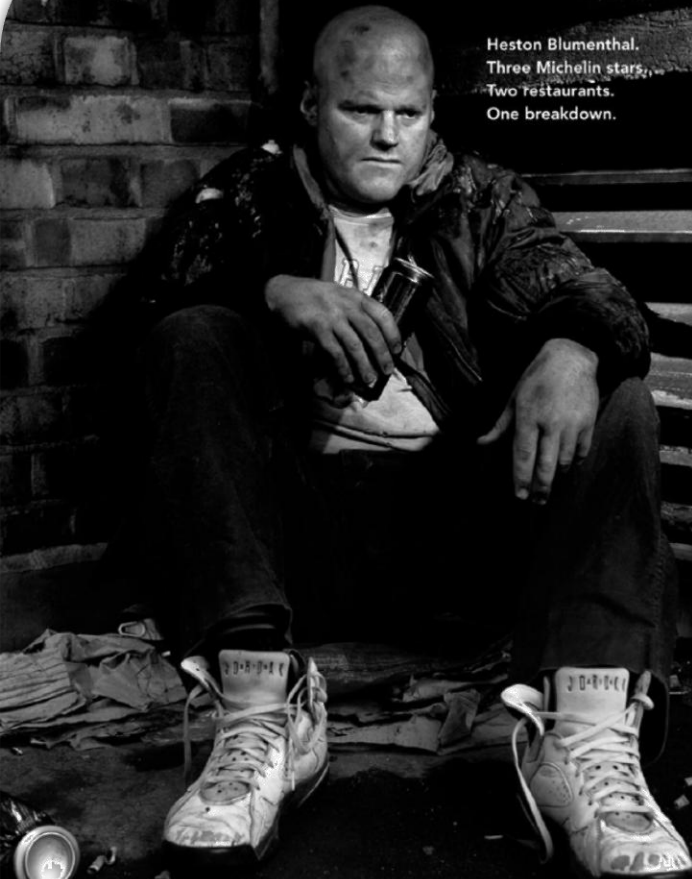




Marco Pierre White.
Fiery in the kitchen.
All burnt out.

In our business anyone can suffer a personal or financial crisis. That's why Hospitality Action is always there to help. But to do this we desperately need your donations. If you can spare some money or would like to find out more, please call us on 0870 351 0160 or log on to www.hospitalityaction.org.uk **You look after others, we look after you.**

Campaign kindly sponsored by Merceca Communications www.merceca.co.uk Registered Charity 1101083



Heston Blumenthal.
Three Michelin stars,
Two restaurants.
One breakdown.

If Heston Blumenthal had a breakdown everyone would hear about it. But what if it happened to Sam Green? Every year hundreds of people in our industry suffer a personal crisis. People you'll never hear about. Thankfully Hospitality Action is always there to pick up the pieces. To make a donation or to find out more, contact us on 0870 3510160 or log on to www.hospitalityaction.org.uk **You look after others, we look after you.**

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For further information please visit

www.hospitalityaction.org.uk

or email

fundraising@hospitalityaction.org.uk



Thank You