

Participate in a highly respected and independent National Quality Assessment scheme...join today!

Taste Accreditation



What is Taste?

Taste accreditation is available to local authorities and tourism organisations who wish to promote all types of food and dining experiences within their locality. **Taste** is badged locally and takes full account of the full dining experience as well as an establishments commitment to local produce.

Taste is offered by Quality in Tourism in conjunction with VisitEngland. Local authorities managing **Taste** in their area benefit from professional and independent assessments delivered by Quality in Tourism. Assessments are carried out on all types of dining establishments which include; Fine Dining, Restaurants, Pubs/Inns, Cafes, Tea Rooms and Fast Food Outlets.

Unlike other food assessment schemes **Taste** assesses the full dining experience which includes warmth of welcome, cleanliness, hospitality and service. Food however, remains the prime assessment area. **Taste** provides individual establishments with benchmarking information for every establishment assessed year on year.



Benefits

- Promotes local produce for your region
- Promotes participating restaurants and food outlets within your region
- Provides an additional tourism marketing tool
- Gives customer confidence
- Promotes excellence
- Differentiates accredited outlets from non accredited
- Annual unannounced assessment visit to all participating establishment's

Fees

£66.00 excluding VAT one off Joining Fee
£116.50 excluding VAT annual Participation Fee payable every year. This includes the cost of the unannounced visit, the costs of which will be settled by the assessor upon departure

Accreditation

- Quality Assured

Results

- Accreditation discussed with the proprietor immediately following the unannounced assessment visit
- A written report is provided; printed copy or email version
- A certificate is provided to participants for display (by the local authority)
- An electronic logo is provided to participants for marketing use (by the local authority)

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